OUTSHINE

EVENTS & PROMOTION



15th ANNIVERSARY

MUMBAI | BHOPAL | DELHI | CHANDIGARH | DEHRADUN | LUCKNOW

Know about us !

Who We Are.

Step into the spotlight with Outshine Events & Promotion! For over a decade, we've guided India's premier brands with captivating entertainment and unbeatable promotional success since 2009.

A dazzling constellation of tailored solutions, from experiential events to stellar digital campaigns. Your success is our mission, ensuring stellar returns on your investment. Embrace the limelight and watch your brand shine like never before with Outshine Events & Promotion!



Our Services.

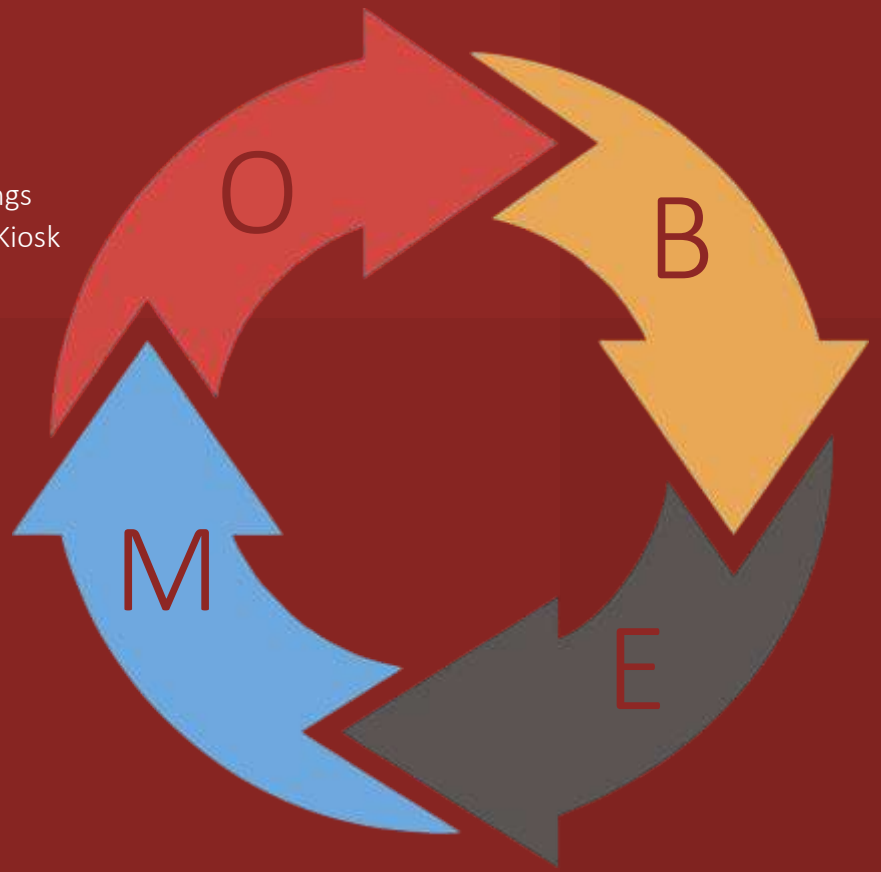
Marking Industry Standard with 100% satisfaction.

15th ANNIVERSARY

OUTSHINE EVENTS & PROMOTION

OUTDOOR

Digital Wall Painting | Hoardings
Wall Wrap | Gantries | Pole Kiosk



BTL

LED Van | Road Shows
Nukkad Natak
Mall Activations
RWA Activities | Branding

MICE

Travel | Hotel Booking
Artist Management

EVENTS

Product Launches | Seminars
Meets | Conference
R&R | Exhibitions

Urban to Rural

Area of Work.



Active PAN India

We operate pan India, delivering impactful promotional solutions across cities, towns, and rural areas. Our team ensures smooth execution and strong brand presence, wherever the location.

With our wide network and on-ground experience, we manage campaigns seamlessly across regions, offering consistent quality and results nationwide.

Happy Clients.

Registered vendor with 50+ reputed brands
in various industries

15th ANNIVERSARY

OUTSHINE EVENTS & PROMOTION

Corporates | PSUs | Government Departments

TATA MOTORS | MARUTI SUZUKI | HYUNDAI | ASHOK LEYLAND

Hero | HONDA | BAJAJ | TATA 1mg | Keva

IndianOil | HP | GAIL | PCRA पेट्रोलियम संरक्षण अनुसंधान संघ | SBI | punjab national bank

कृषि विभाग उत्तर प्रदेश | नमामि गंगे | Har Ghar Jal Jal Jeevan Mission

Remote Sensing and Application Center (RSAC), Uttar Pradesh

- Glimpses -

OUTDOOR

Digital Wall Painting | Hoardings
Wall Wrap | Gantries | Pole Kiosk



HOARDING

TATA MOTORS
Connecting Aspirations

Services

- Location reiki & finalization
- Designing of creatives
- Fabrication & Installation





OUTSHINE
EVENTS & PROMOTION



MALL HOARDING

MARUTI SUZUKI

Services

- Location reiki & finalization
- Designing of creatives
- Fabrication & Installation







WALL WRAP

TATA MOTORS
Connecting Aspirations

Services

- Location reiki & finalization
- Designing of creatives
- Customer's photography at their point
- Fabrication & Installation



OUTSHINE
EVENTS & PROMOTION





WALL WRAP

HYUNDAI

Services

- Location reiki & finalization
- Designing of creatives
- Customer's photography at their point
- Fabrication & Installation



OUTSHINE
EVENTS & PROMOTION





DIGITAL WALL PAINTING

TATA MOTORS
Connecting Aspirations

Services

- Location reiki & finalization
- Designing of creatives
- Printing & Installation



OUTSHINE
EVENTS & PROMOTION





DIGITAL WALL PAINTING

ASHOK LEYLAND

Services

- Location reiki & finalization
- Designing of creatives
- Printing & Installation





OUTSHINE
EVENTS & PROMOTION

- Glimpses -

EVENTS

Product Launches | Seminars
Meets | Conference | R&R | Exhibitions



NATIONAL LEADERS MEET

AXIS MAX LIFE INSURANCE

GOA

Services

- Venue finalization
- Designing of Creative
- Setup Design and Installation





OUTSHINE EVENTS & PROMOTION





OPERATIONS CONFERENCE

BASF
We create chemistry

Services

- Venue finalization
- Designing of Creative
- Setup Design and Installation



OUTSHINE
EVENTS & PROMOTION



CORPORATE EVENT

UTL

Services

- Venue finalization
- Designing of Creative
- Setup Design and Installation





OUTSHINE
EVENTS & PROMOTION





ANNUAL RDSE CONVENTION

MARUTI SUZUKI ARENA

Services

- Venue finalization
- Designing of Creative
- Setup Design and Installation



OUTSHINE
EVENTS & PROMOTION





GURUKUL (R&R / TRAINING SESSION)

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- LED, Light & Sound System
- Transportation & Accommodation













CULTURAL ACTIVITY

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Artist Management
- Scenic Design
- General and Special light effects









- Glimpses -

MALL ACTIVATION

Product Display | Customer Interaction
Promotion | Enquiry Generation





MALL ACTIVATION

MARUTI SUZUKI NEXA

Services

- Location reiki & finalization
- Designing of creatives
- Printing, Fabrication & Installation







MALL ACTIVATION

MARUTI SUZUKI NEXA

Services

- Location reiki & finalization
- Designing of creatives
- Printing, Fabrication & Installation



OUTSHINE
EVENTS & PROMOTION





MALL ACTIVATION

MARUTI SUZUKI NEXA

Services

- Location reiki & finalization
- Designing of creatives
- Printing, Fabrication & Installation













MALL ACTIVATION

MARUTI SUZUKI NEXA

Services

- Location reiki & finalization
- Designing of creatives
- Printing, Fabrication & Installation









- Glimpses -

MICE

Travel | Hotel Booking
Artist Management





OBT AT KHAJURAHO - RO N3

MARUTI SUZUKI

Services

- Location finalization
- Training Instructors
- Food, Stay and Travel













OBT AT BHIMTAAL

MARUTI SUZUKI

Services

- Location finalization
- Training Instructors
- Food, Stay and Travel













GURUKUL (R&R / TRAINING SESSION)

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- LED, Light & Sound System
- Transportation & Accommodation







- Glimpses -

BTL & ACTIVATIONS

LED Van | Road Shows | Nukkad Natak
Mall Activations | RWA Activities | Branding





CAVALCADE

MARUTI SUZUKI NEXA

Services

- Location finalization
- Route planning
- Influencers
- Food and Travel Management











OFF-ROAD EXPERIENCE

MARUTI SUZUKI NEXA

Services

- Location finalization
- Route planning
- Influencers
- Food and Travel Management



OUTSHINE EVENTS & PROMOTION





DISPLAY ACTIVATION

MARUTI SUZUKI NEXA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding







LED VAN WITH TECH INTEGRATION

ASHOK LEYLAND

Services

- Location reiki & finalization
- Designing of creatives
- Fabrication & Installation











LED VAN WITH TECH INTEGRATION

TATA MOTORS
Connecting Aspirations

Services

- Location reiki & finalization
- Designing of creatives
- Fabrication & Installation









Van Campaign – Machinic & Garage Owners Connect

TATA MOTORS
Connecting Aspirations

TATA Genuine Parts

Services

- Location reiki & finalization
- Designing of creatives
- Fabrication & Installation





OUTSHINE
EVENTS & PROMOTION





LED/DEMO/FLOAT VAN



Services

- Design, Fabrication and Insallation
- Branding
- LED Display & Sound System
- Team Stand food
- Anchor & Promoter











NUKKAD NATAK & LED VAN

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Light & Sound System
- Branding
- Nukkad Natak Team
- Car Display
- Enquiry generation
- LED Video Van













NUKKAD NATAK FLAG OFF

MARUTI SUZUKI

Services

- Script development
- Audience engagement
- Product communication
- Artist management



SHINE
EVENTS & PROMOTION





NUKKAD NATAK FLAG OFF

MARUTI SUZUKI

Services

- Script development
- Audience engagement
- Product communication
- Artist management







LED VAN CAMPAIGN

HYUNDAI

Services

- Script development
- Audience engagement
- Product communication
- Artist management



OUTSHINE
EVENTS & PROMOTION





NUKKAD NATAK with WHEEL ON WHEEL

MARUTI SUZUKI ARENA

Services

- Script development
- Audience engagement
- Product communication
- Artist management



OUTSHINE
EVENTS & PROMOTION









NUKKAD NATAK with WHEEL ON WHEEL

MARUTI SUZUKI ARENA

Services

- Script development
- Audience engagement
- Product communication
- Artist management



OUTSHINE
EVENTS & PROMOTION



LED VAN

MARUTI SUZUKI NEXA

Services

- Script development
- Audience engagement
- Product communication
- Artist management











LED VAN

MARUTI SUZUKI NEXA

Services

- Script development
- Audience engagement
- Product communication
- Artist management











LED/DEMO VAN

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Light & Sound System
- Transportation & Accommodation













LED/DEMO/FLOAT VAN

HYUNDAI

Services

- Design, Fabrication and Insallation
- Branding
- LED Display & Sound System
- Team Stand food
- Anchor & Promoter



OUTSHINE
EVENTS & PROMOTION





LED/DEMO/FLOAT VAN

HYUNDAI

Services

- Design, Fabrication and Insallation
- Branding
- LED Display & Sound System
- Team Stand food
- Anchor & Promoter



OUTSHINE
EVENTS & PROMOTION





HYUNDAI MAHOTSAV

HYUNDAI

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Light & Sound System
- Transportation & Accommodation







AUTO EXPO

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Light & Sound System
- Transportation & Accommodation



OUTSHINE
EVENTS & PROMOTION





AUTO EXPO

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Light & Sound System
- Transportation & Accommodation









MANDI ACTIVATION

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Sound System
- Transportation & Accommodation



OUTSHINE
EVENTS & PROMOTION





MANDI ACTIVATION

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- Sound System
- Transportation & Accommodation









MEGA RURAL CARNIVAL

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding











ISL EVENT

MARUTI SUZUKI NEXA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding



OUTSHINE
EVENTS & PROMOTION





ISL CNG FESTIVAL

MARUTI SUZUKI NEXA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding









CARNIVAL

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding













DISPLAY ACTIVATION

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding





OUTSHINE
EVENTS & PROMOTION





MEGA GRAMIN MAHOTSAV

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding



OUTSHINE
EVENTS & PROMOTION

- Glimpses -

MORE EVENTS...

Product Launches | Seminars
Meets | Conference | R&R | Exhibitions





GM / SM MEET

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Anchor & Technical Team
- Photography & Videography
- LED, Light & Sound System
- Transportation & Accommodation









OUTSHINE
EVENTS & PROMOTION





DEALERS & CEO MEET

MARUTI SUZUKI ARENA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- LED, Light & Sound System
- Branding & Display of Product



OUTSHINE
EVENTS & PROMOTION





EMPLOYEE SKILL TEST

MARUTI SUZUKI NEXA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding













EMPLOYEE SKILL TEST

MARUTI SUZUKI NEXA

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Light & Sound System
- Branding













100 YEAR CELEBRATION

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Artist Management













PRODUCT LAUNCH

TATA INTRA V 50 YODHA 2.0

TATA MOTORS
Connecting Aspirations

Services

- Setup Design, Fabrication and Insallation
- Photography & Videography
- Designing of Creative
- Setup Fabrication and Installation





OUTSHINE
EVENTS & PROMOTION





PRODUCT LAUNCH

TATA INTRA V 50 | YODHA 2.0

ACTIVITY NAME : Product Launch
BRIEFED BY : Tata Motors Center Office

SHORT DESCRIPTION : Tata Motors center office driven, dealership based combo activation, for pickup for a continuous period of 6 months for all the dealerships of MP & UP.

VENUE / LOCATION : Hote Piccadely, Lucknow
DATE & TIME : 15 September 2023

EVENT FLOW : Setup Installation > Briefing to guests and entertainment > Launch > Instant Booking Encouragement > Food & Beverages > Gift Distribution > Closing > Reporting

ELEMENTS :

- Live telecast management from Hyderabad at all 28 locations
- Setup Design, Fabrication, Stage and branding
- Vehicle unveiling setup for launching
- Female anchor for event co-ordination
- Photography & Videography - LED, Light & Sound System
- Other essentials





PRODUCT LAUNCH

TATA MOTORS
Connecting Aspirations

ULTRA
T.16 CX

Services

- Venue finalization
- Designing of creative and setup
- Branding & vehicle display setup
- LED, Light, sound and photography
- Anchor and other men power



OUTSHINE
EVENTS & PROMOTION





PRODUCT LAUNCH

TATA MOTORS
Connecting Aspirations

ULTRA
T.16 CX

Services

- Venue finalization
- Designing of creative and setup
- Branding & vehicle display setup
- LED, Light, sound and photography
- Anchor and other men power





OUTSHINE
EVENTS & PROMOTION





PRODUCT LAUNCH

TATA MOTORS
Connecting Aspirations

TATA INTRA

Services

- Venue finalization
- Designing of creative and setup
- Branding & vehicle display setup
- LED, Light & Sound System
- Dance Troupe
- Photography & Videography
- Anchor and other men power
- Instant Photoprints

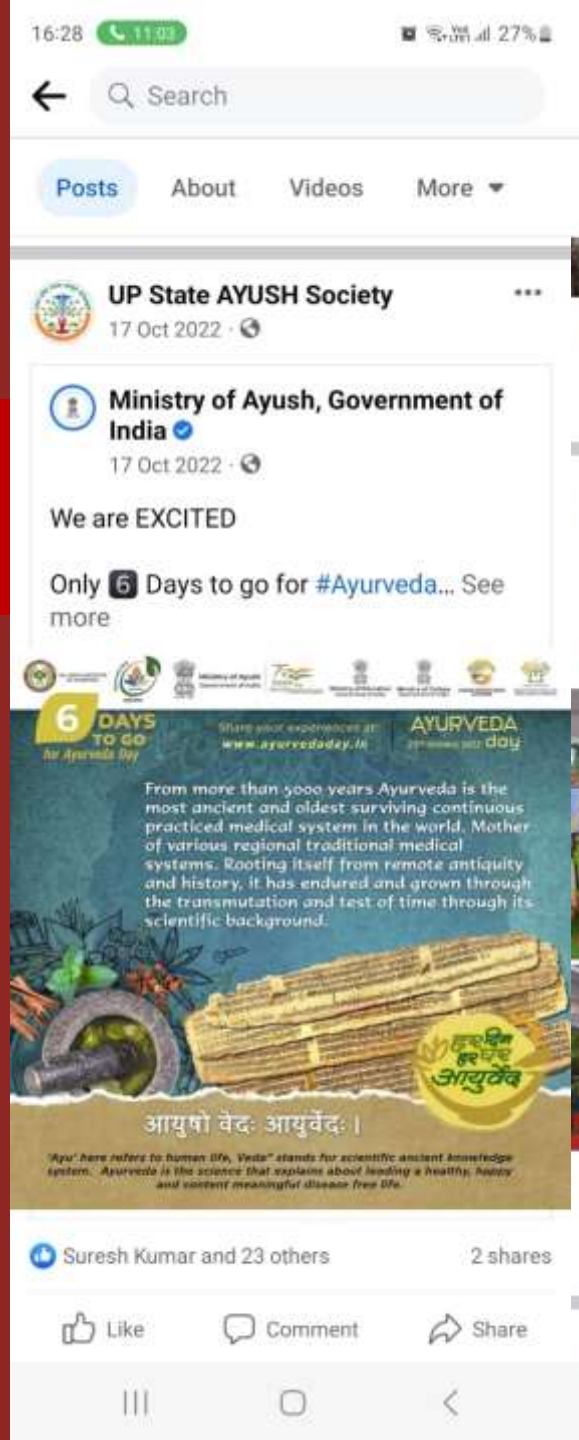


OUTSHINE
EVENTS & PROMOTION

DIGITAL ACTIVATION

Services

- Creative and Design
- Content management
- Posting & Boosting
- Target audience
- Page engagement
- Likes, Follow & Comments
- Campaign management







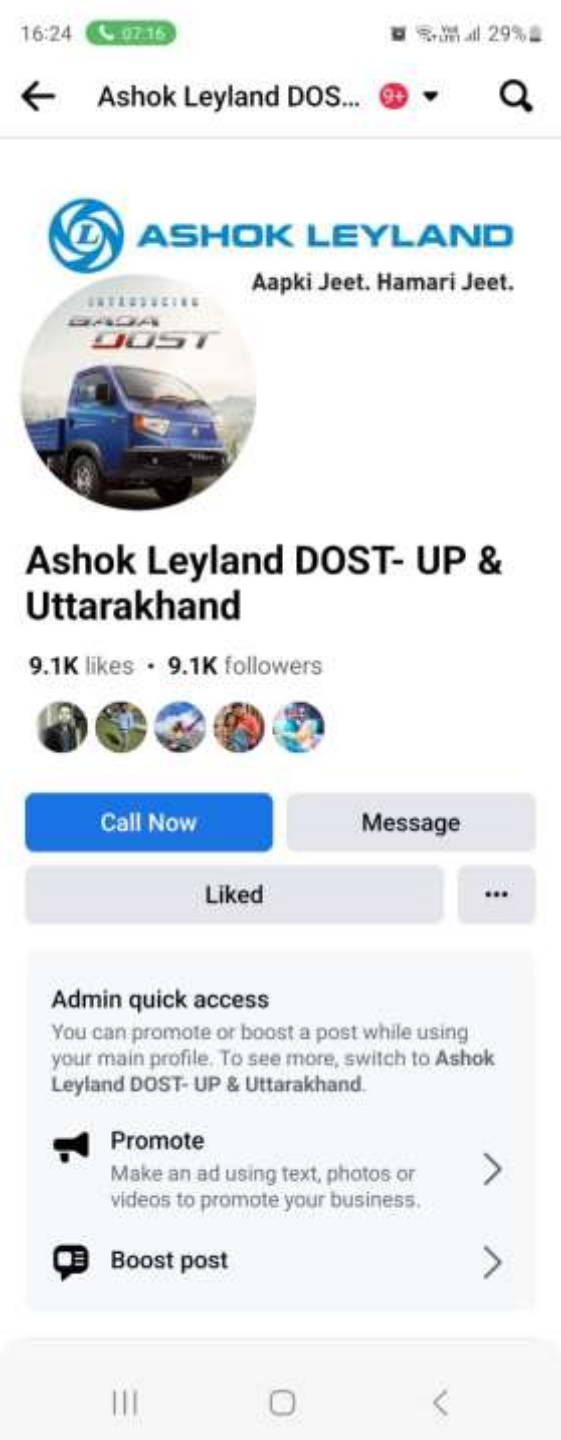
DIGITAL ACTIVATION

ASHOK LEYLAND

Services

- Creative and Design
- Content management
- Posting & Boosting
- Target campaign
- Page engagement
- Likes, Follow & Comments
- Campaign management
- Lead generation
- Lead fileteration via telecalling







15th ANNIVERSARY

OUTSHINE
EVENTS & PROMOTION

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